

# Introduction to Communication and Media Studies

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## We're delighted you're thinking about studying at Brunel University London.

Our lecturers have put together the following information to help you prepare for your course. This will give you a snapshot of the materials and reading list you'll be using. You'll get a full breakdown of information before you enrol.

On our website you can also [find out more about your modules](#) and [chat to a current student](#).

If you have any more questions, [please get in touch](#).

We look forward to welcoming you to Brunel.

### Sample lecture/coursework questions

1. Discuss the idea of the 'digital revolution' and its impact upon Twitter.
2. Is commercialised sport a 'world shrinking' phenomenon?
3. Does the media help shape our understanding of people living in low income countries? In what ways?
4. Can popular media challenge the stigma of mental illness?
5. Does media coverage of environmental issues lead to behaviour change? Discuss.



## Indicative content

Study Themes	Reading
Exploring risk and online media	Kuipers, G. (2006). The social construction of digital danger: debating, defusing and inflating the moral dangers of online humor and pornography in the Netherlands and the United States. <i>New Media and Society</i> . 8(3):379-400 DOI: 10.1177/1461444806061949
Media and marginalised communities	<a href="#">McGee, 2005 'Report on the Review of the Code of Conduct: Images and Messages relating to the Third World'</a> <a href="https://www.cost-of-living.net/public-health-and-the-new-media/">https://www.cost-of-living.net/public-health-and-the-new-media/</a>
Social Issues and the Media	Klein, B. (2013) Entertainment-education for the media-saturated: Audience perspectives on social issues in entertainment programming, <i>European Journal of Cultural Studies</i> . vol. 16 no. 1 43-7.
De-constructing Media images of Health and Illness	Henderson, L. (2018) Popular television and public mental health: creating media entertainment from mental distress, <i>Critical Public Health</i> , 28:1, 106-117 <a href="https://www.cost-of-living.net/anti-stigma-campaigns-in-mental-health-what-gets-left-out/">https://www.cost-of-living.net/anti-stigma-campaigns-in-mental-health-what-gets-left-out/</a>
Exploring Identity & Power	Garner, S. and Selod, S. (2015) 'The Racialization of Muslims: Empirical Studies of Islamophobia', <i>Critical Sociology</i> , 41(1): 9-19.
Environmental Communication and the fight for sustainability	Boykoff, M.T., 2011. <i>Who Speaks for the Climate? Making Sense of Media Reporting on Climate Change</i> . Cambridge University Press. <a href="https://www.cost-of-living.net/solving-the-problem-of-plastic-pollution-beyond-the-natural-sciences/">https://www.cost-of-living.net/solving-the-problem-of-plastic-pollution-beyond-the-natural-sciences/</a>

